

Summary Of Learning

Vaughan's Tale

Vaughan W.



A Storybird
Summary
Of
Learning
Vaughan's Tale

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Once upon a time, there was a girl who really couldn't rhyme...but she tried.

Meet Vaughan.

Being a Public Relations major, she decided to take Public Relations Publications.

While she did not know what Public Relations Publications really was, she was excited for the challenge and what would become.





As she worked her way through the first few assignments, she began to question...how does one truly align it?

Adobe Photoshop,
Adobe InDesign?

She questioned if she could learn it all during the time.

Stress began to take over Vaughan. The leaves piled up, and up, and up.

But then she thought to herself, is it really that hard? She looked over instructions, again and again. And finally a light bulb came on...and then she began.

As she worked through her business card and letterhead too, little did she know down the road all would come through.

Adobe InDesign would be a worry of the past...she just had to keep remembering to give her all to this class.





Even on rainy days, she
worked through it all.
With a smile on her face,
she could conquer it all.

Her motto was “Have fun
it, work as hard as you
can”.

Direct mailers were next,
and this is where the real
fun began.



Her job was to persuade unsure students to come to OU. She wanted to show them how fun and how cool!

Although, she still had troubles with Adobe Photoshop, InDesign too.

But alas she was improving, and improving she was. She was determined to nail the program before the class ended in two months!

Next up was her favorite assignment, it was like cookies and tea! It was to design social media for any company that she pleased!

Neiman Marcus it was, for that was her favorite store. So she set off to create pieces for not one social media...but four!

She had a blast designing posts after posts, she began to think that this was what she liked to do the most!

Little did she know that right around the bend, a new favorite assignment would take her heart in the end.



Newsletters it would be,
would steal the trophy as
it seems.

She was asked to choose a
company and design a
four paged newsletter, so
naturally she chose one
of the better, Delta
Airlines.

This assignment took its
trial on Vaughan. She
worked and worked until
the day was done...





It was a like a rabbit in a hat, and that was that! She finished her newsletter with a huge smile on her face.

After all that work, she felt a great grade!

True to her belief, she was happy with relief!

And like that, Vaughan truly learned it all. From her process and final success with InDesign, she truly is incredibly grateful for it all.

From lots of trial and error, determination and hard work, looking back on it all, it could not have gone better!



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